

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Walking and Bicycling Advisory groups

Contact Information

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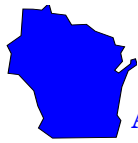
Program Information

Type of Program Health Dept
Year Coalition was Formed 2003
Primary program focus Physical Activity
Region Northeastern
County Brown
Coalition Web Site Address

Program Information

Represented Groups on Coalition Business Community Government Health Care Health Dept Media Schools University Other	Represented Professions on Coalition Business Citizen Rep Educator Media
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Walking and bicycling advisory groups

Intervention Information

Type of Intervention:	Physical Activity - Environment
Focus Area:	Biking/walking
Intervention Site or Setting:	Community
Scope of Intervention:	County
Target Audience:	All races, genders and ages
Total Population in Area Served:	70,000 population in areas covered
Number of Participants:	150 work directly with at least one of the 6 groups
Implementation Status:	ongoing

Partners:

Across spectrum government cooperation, DOT, City and Village elected officials, Planning, Recreation, Aging Resource Center, Businesses and citizen input

Unique Funding

Partnering with the WI DOT for funding of one time "Walking Workshops" to help establish a committee. We have applied for funding for two more workshops in the spring of 2005.

Evaluation:

Other

Evidence-Based or Best Practice based on

Use of policy changes in Tobacco related interventions.

Products Developed or Materials Used:

Flyers about specific topics such as leaving leaves in the street for fall pickup

Intervention Description:

During 2003 the Brown County Health Department (BCHD) hosted two WI DOT sponsored "Walking Workshops" in the Villages of Allouez and Ashwaubenon. After the workshop, the BCHD continued to work with both communities to start "Allouez Walks and Bikes!" and the "Ashwaubenon Pedistrian and Bicyclist Village Advisory Board". In 2005 with expanded funding the BCHD is organizing and additional 4 groups within the City of Green Bay Neighborhood Associations, while continuing to advise the two existing groups.

A Wisconsin Nutrition and Physical Activity Intervention